

JAMES ROLLINS

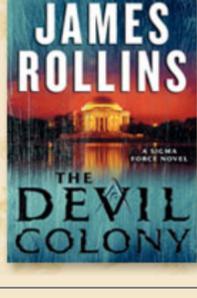
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JUNE 21ST NEWSLETTER

THE DEVIL COLONY

LATEST BOOK

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The Devil Colony — Out Today

Deep in the Rocky Mountains, a gruesome discovery—hundreds of mummified bodies—stirs international attention and fervent controversy. Despite doubts about the bodies' origins, the local Native American Heritage Commission lays claim to the prehistoric remains, along with the strange artifacts found in the same cavern: gold plates inscribed with an unfathomable script.

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What People are Saying...

"James Rollins delivers one of the best thrillers of the year...combines science and history with the best qualities of a great page-turner and creates a single-sitting read that wows on every page. He has the gift of creating cinematic ideas with 3-D characters, making the overall experience intense and insightful. Clive Cussler, the king of the action-adventure thriller, has been dethroned" — Jeff Ayers, Associated Press

"...wild, unrestrained storytelling at its level best, and Rollins is the best pure action writer out there today, bar none. The perfect summer book, or any season for that matter." — Authormagazine.org

"Rollins gets better with each book, and his position at the top of this particular subgenre remains unshaken." — Publishers Weekly

"From the hidden Indian treasure, to the Fort Knox secrets, to the conspiracy at the beginning of the United States, *The Devil Colony* gives you every reason why you'll want to be a member of the Sigma Force." — Brad Meltzer

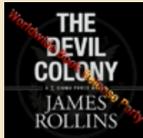
"Terrible secrets, the sweep of history, an epic canvas, breathless action...nobody—and I mean nobody—does this stuff better than Rollins." — Lee Child

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Dance with the Devil: Around the World — All Day & All Night

June 21st, 2011



Today is the launch of THE DEVIL COLONY. My first signing is a launch event in Sacramento and this got me thinking: How can I get *everyone* to join the fun? The answer came from Kristen Lamb, author of *We Are Not Alone*: "Throw a Twitter and Facebook party."

BTW, if you don't know Kristen, I did an interview on her blog site titled, "[James Rollins - NY Times Best-Selling Cyborg or Human Geek Like US?](#)" She's very funny.

Here are the party details:

On June 21st come Dance with the Devil: Around the World — All Day & All Night for 24 hours during the world-wide book release party on Twitter and Facebook (and we'll party 'til we run out of steam!).

During the party, post pictures on Facebook or Twitter of how you would be dressed and what you would bring to the party. I will be handing out prizes for the best dressed and most creative thing brought to the party!

Also, I'll be popping in throughout that day and night (as I'm going to be up 24 hours straight...why?...that's an entirely different story which will be revealed at the party). I'll be answering questions, posting pictures from the road, from the airport, from some secret spots. I'll also be arriving with prizes for those who send in the best pics.

Come hang out, chat with each other and form a community to celebrate the launch of *The Devil Colony*.

How to participate? **Facebook**, post your photos and craziest ideas to the Facebook Wall. **Twitter**, post your photos and craziest ideas to hash tag #DevilColony

[Join the Party on Facebook](#)
[Join the Party on Twitter](#)

Spread The Word About The Lie

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Sigma + The All New Nook! Giveaway on Facebook



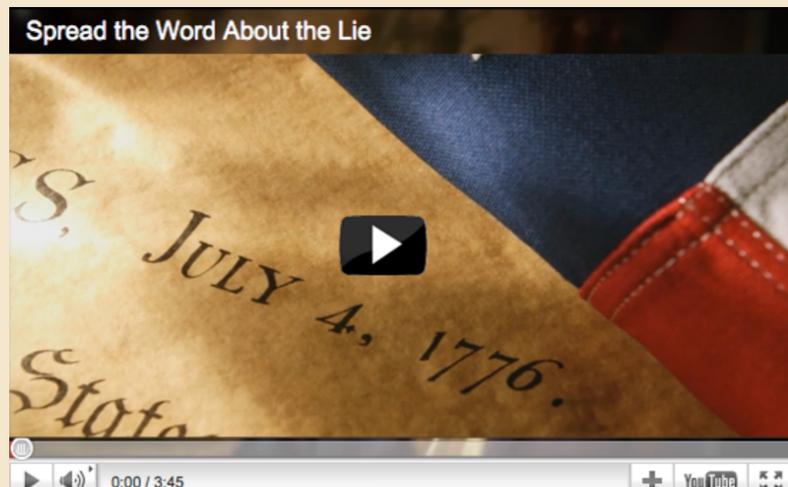
Get the All-New Nook plus one Sigma Force adventure novel of your choice. You may choose one of the following: Sandstorm, Map of Bones, Black Order, The Judas Strain, The Last Oracle or The Doomsday Key. Contest June 9th thru July 5th, 2011.

[Sign Up for the Sigma + The All New Nook! Giveaway on Facebook](#)

Learn About the Lie!

[The Devil Colony, On Sale June 21, 2011](#)

Spread the Word About the Lie



Note: If your email client will not allow you to watch this embedded video, follow this link to view it within your Internet Web Browser: [Spread The Word About The Lie](#).

Spread the Word About the Lie!

With the release of *The Devil Colony*, I thought I'd mark the debut with a bit of fun and a chance to help animals in danger (heck, I'm still a veterinarian at heart).

At the core of this upcoming novel is an intriguing question: Was America founded on a lie? Learn the truth in this summer's book. But in the meantime, I've created a campaign to help spread the word about that lie. Namely t-shirts, ball caps, tank tops, sweatshirts (available in other colors), tote bags, and bumper stickers. Take a look at a few of the available items below:



They're available through the [James Rollins Store](#) and ship to the following: USA, Canada, Australia, Great Britain, and Europe. [<http://www.cafepress.com/james-rollins>]

So not only can you help SPREAD THE WORD, but ALL profits from these sales are donated directly to the *Humane Society of America*. Each sale helps rescue animals at risk.

It's a great cause and on the book tour, I hope to see at least a couple people wearing them. I'm bringing my camera! And feel free to personalize them: rips and tears, bullet holes, burns, Magic Marker messages, buttons. At the end of the tour, I will have a very special prize for the person found with the most interesting take on this new "rescue wear."

So go guerrilla and have at it!

The Devil Colony Tour

June - August

<ul style="list-style-type: none"> • Scottsdale, AZ • Placerville, CA • Sacramento/Roseville, CA • San Mateo, CA • Neptune Beach, FL • New York, NY • Salt Lake City, UT 	<ul style="list-style-type: none"> • San Francisco, CA • Corte Madera CA • San Diego, CA • Boston, MA • Houston, TX • Seattle, WA
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US Resident: Mail a self addressed stamped envelope (SASE) and indicated quantity (maximum 4) to James Rollins, P.O. Box 10442, Zephyr Cove, NV 89448,

International: Mail a self addressed envelope (SAE), include an International Reply Coupon (IRC) and indicate quantity (maximum 4) to James Rollins, P.O. Box 10442, Zephyr Cove, NV 89448, United States of America.

Would you like your a bookplate or your book personalized? Visit the [Virtual Signings Page](#).

Join Sigma Today



Last, before I sign off, I want to encourage everyone to join me on Sigma Force Facebook! We're running contests, fun quizzes and it's the fastest way to learn what's going on in my life, and in the Sigma community at large. It's also a great way for me to have one-on-one connections with all of you. Plus I love eavesdropping on the discussions. It's like one unending party. So come join the fun and click here!

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